



Dear Potential Sponsor,

We are promoting and hosting the largest women's professional tennis tournament in the Dallas Fort Worth area at the Hilton DFW Lakes Hotel in Grapevine, TX from November 1-7, 2010.

This tournament will attract many of the top women players in the world looking to improve their ranking and qualify for the Australian Open, the French Open, Wimbledon and the US Open. This Pro Circuit level has seen the likes of Anna Kornikova, Maria Sharapova, Melanie Oudin and many other top 100 professional players.

Your sponsorship of this event will reach an extremely desirable demographic at the event itself which appeals to influencers and decision-makers at organizations across the DFW metroplex. Beyond the tournament itself, your sponsorship will secure valuable space on the DFW Lakes Hilton website, the tournament website, event tickets, posters and more. In addition, this event will be highly marketed through mass advertisement, television/radio spots, social media and other public relations.

We would be delighted to partner with you to deliver a monumental event for our community.

Chris Giordano
Tournament Director

Contact Gene Park for sponsorships:

(214) 662-4363

info@HiltonDFWtennis.com

www.HiltonDFWtennis.com

**For questions related to sponsorships please contact
Gene Park at (214)662-4363 or Info@HiltonDFWtennis.com**



Professional Tennis Sponsorship Package

Sponsorship Tiers for:

TITLE SPONSOR'S NAME WOMEN'S \$50,000 TENNIS CLASSIC Hilton DFW Lakes Tennis Center, November 1st – 7th, 2010

\$500 – Supporting Sponsor (multiple opportunities)

- All Event Pass - 2
- Event Shirts - 2
- Invitation to the Sponsor Party - 2
- Your Company name will appear on the all sponsor event banner.

\$1,000 – VIP Sponsor (10 available)

- All Event Pass - 4
- Event Shirts - 4
- Invitation to the Sponsor Party – 4
- Your Company name will appear on the all sponsor event banner.
- Invitation to the Pro-Am Match Night where a person from your company will be paired with a world ranked ladies player in a doubles match – 1 sponsor player

\$2,500 – Corporate Sponsor (4 available)

- All Event Pass – 8
- 1 VIP Table (seats 8)
- Event Shirts - 8
- Invitation to the Sponsor Party – 8
- Your Company name will appear on the all sponsor event banner.
- Invitation to the Pro-Am Match Night where a person from your company will be paired with a world ranked ladies player in a doubles match – 1 sponsor player
- 1/4 page advertisement in official program
- 1 Company banner to stay on-court for an entire year
- Company name or logo will appear on all online & offline promotional materials
- Your Company name or logo will be advertised on the event website

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\$5,000 – Executive Sponsor (4 available)

- All Event Pass – 8
- 1 VIP Table (seats 8)
- Event Shirts - 8
- Invitation to the Sponsor Party – 8
- Your Company name will appear on the all sponsor event banner.
- Invitation to the Pro-Am Match Night where a person from your company will be paired with a world ranked ladies player in a doubles match - 1 sponsor player
- 1/2 page advertisement in official program
- 2 Company banners to stay on-court for an entire year
- Company name or logo will appear on all online & offline promotional materials
- Your Company name or logo will be advertised on the event website – hot linked to your site
- Optional Onsite table/booth available

\$10,000 - Platinum Sponsor (3 available)

- All Event Pass – 16
- 2 VIP Tables (seats 16)
- Event Shirts - 16
- Invitation to the Sponsor Party – 16
- Your Company name will appear on the all sponsor event banner.
- Invitation to the Pro-Am Match Night where a person from your company will be paired with a world ranked ladies player in a doubles match - 1 sponsor player
- 1/2 page advertisement in official program
- 3 Company banners to stay on-court for an entire year (1 on centre court)
- Company name or logo will appear on all online & offline promotional materials
- Your Company name or logo will be advertised on the event website – hot linked to your site
- Optional Onsite table/booth available

\$25,000 - Presenting Sponsor (1 available)

- This company will be the official presenting sponsor where the company director will present the runner-up check of both singles and doubles draw
- All Event Pass – 24
- 3 VIP Table (seats 24)
- Event Shirts - 24
- Invitation to the Sponsor Party - 24
- Invitation to the Pro-Am Match Night where a person from your company will be paired with a world ranked ladies player in a doubles match - 2 sponsor players
- Back cover full page advertisement in official program
- Your Company name will appear on the all sponsor event banner.
- 6 Company banner to stay on-court for an entire year (1 on centre court)
- 2 Prominent Company banners to stay on-court for an entire year (1 on centre court)
- Company name or logo will appear on all promotional materials
- Your Company name or logo will be advertised on the event website – hot linked to your site
- Optional Onsite table/booth available

\$35,000 Title Sponsor (1 available)

- The tournament will be named after this company
- The company director will present the winner's check of both singles and doubles draw
- All Event Pass – 24
- 3 VIP Table (seats 24)
- Event Shirts - 24
- Invitation to the Sponsor Party - 24
- Invitation to the Pro-Am Match Night where a person from your company will be paired with a world ranked ladies player in a doubles match - 2 sponsor players
- Front cover (logo) and back inside cover full page advertisement in official program
- Your Company name will appear on the all sponsor event banner.
- 8 Company banner to stay on-court for an entire year (4 on centre court)
- 2 Prominent Company banners to stay on-court for an entire year (1 on centre court)
- Company name or logo will appear on all promotional materials
- Your Company name or logo will be advertised on the event website – hot linked to site
- Optional Onsite table/booth available



Consideration for all sponsors:

- Sponsorship payment due before: Friday, October 1st

Payment can be made on: www.HiltonDFWtennis.com/sponsorships
or

Please mail checks to: Payable to: Hilton Lakes Tennis & Sports Club
Attn: Chris Giordano
1800 Highway 26 East
Grapevine, Texas 76051

- We also need your corporate logo you wish to have displayed in an EPS Vector File preferably in full color and a black & white version along with payment in order to be included in on all deliverables
- Please note on-court banners will be Black with a Grey imprint of your logo as regulated by the United States Tennis Association (USTA).
- Please include your company contact, company address, phone number, and email
- For sponsors entitled to ad space in the official program, please submit high resolution, illustrator or Photoshop artwork to fit your sponsorship level:
 - 1/4 page: 4.25" w x 5.5" h
 - 1/2 page: 8.5" w x 5.5" h
 - Full page: 8.5" w x 11" h
- For complete event information please visit: www.HiltonDFWtennis.com

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WOMEN'S \$50,000 TENNIS CLASSIC - OVERVIEW

Official Name of Event: TITLE WOMEN'S \$50,000 TENNIS CLASSIC (Denotes Title Sponsor Name)

Event Dates: November 1-7, 2010

Location: Hilton DFW Lakes Executive Conference Center
1800 Highway 26 East, Grapevine, Texas, United States 76051-9641

Official Website: www.HiltonDFWtennis.com

Qualifying Rounds: Saturday, October 30th – Sunday, October 31st

Main Draw Rounds: Monday, November 1st – Friday, November 5th

Pro-Am Tournament: Monday, November 1st 6:00p.m. (Dinner served)

Sponsor Party: Wednesday, November 3rd 5:30-7:00p.m.

SEMI FINALS: Saturday, November 6th 11:00a.m.

FINALS: Sunday, November 7th 11:00a.m.

*Times & Dates subject to change. Please visit www.HiltonDFWtennis.com for updated information.

Ticket Information (Purchase at www.HiltonDFWtennis.com or on site)

Main Draw Rounds: Monday, November 1st – Friday, November 5th

- Daily Session: 10a.m. - 4p.m. - \$8.00
- Daily Evening Session: 6:00p.m. - \$6.00
- Daily All Day Session - \$10.00
- All days excluding Semi-Finals/Finals - \$40.00

Final Rounds:

- Semi-Finals: Saturday November 6th - \$15.00
- Finals: Sunday November 7th - \$20.00
- Semi-Finals & Finals - \$30.00

All Event Pass - \$60.00

VIP Table for entire event (8 seats) - \$500.00 (limited quantities)

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